

OFFICIAL BRIEFING

Around the globe, children are losing their right to simply be kids. Conflict, natural disasters, hunger and displacement are robbing them of the healthy and playful childhood they deserve.

During a year of turmoil, your support as a Leadership Circle member has allowed us to reach children wherever they needed us. Together, we're showing up to help kids in every stage of life.

WITH YOUR SUPPORT, WE'RE REACHING KIDS:



IN THEIR EARLY YEARS:

The first 28 days of a child's life are critical — not only do those days carry the highest risk of death for a newborn, but it's also the most dangerous period for a newborn's mother. Every year, about 1 million newborns die on their first day. Save the Children is committed to implementing newborn health programs in the world's most critical-need countries, supplying medical care, psychosocial and community support.

IN CRISIS:

Global conflicts are an immediate danger for children, families, livelihoods and entire economies. Currently, our teams are in local communities responding to the most urgent needs, from the Ebola outbreak in the Democratic Republic of Congo (DRC) to the crisis in the Middle East and from the ongoing war in Ukraine to devastating extreme weather disasters in North and South America. Save the Children is often among the first to respond and last to leave, providing support even after headlines fade.



FOR LIFE:

Save the Children is committed to creating a path to long-term success for kids around the globe and here at home, where 1 in 6 kids in rural America live in poverty. By investing in early education, we give children and their families the tools they need to overcome poverty, setting them — and generations to come — up for a brighter future. We provide reading and education programs, like Head Start, as well as family support programs that provide meals and financial resources to those in need.

TOGETHER, WE CAN HELP ENSURE CHILDREN HAVE THE OPPORTUNITY TO THRIVE – **TODAY, TOMORROW AND ALWAYS** – BY PROVIDING:



Emergency medical supplies
for children living in conflict-affected areas, helping to keep them safe, healthy and protected.



Psychosocial support
for children impacted by crisis so they can heal and be kids again.



Lifesaving support
for children facing hunger, disease, disaster and other emergencies.

When children experience war, hunger and poverty, all areas of their lives are affected: their physical well-being, their mental health, their access to education and their opportunities for the future.

Save the Children has worked for over 100 years helping to ensure children have a healthy start in life, the opportunity to learn and protection from harm — and the chance for kids to be kids.

We set a goal of raising \$250,000 by October 15th. Every gift is critical. Your donation will be put to work immediately to help provide safe spaces, health and nutrition resources and access to education — providing support to children — always and everywhere.



You make a difference for children. Here's how:

Scan the QR code with your smartphone's camera to see why your support today is so important. You can also visit: **savethechildren.org/protect-childhood**

CHILDREN FIRST. **ALWAYS AND EVERYWHERE.**