

Consultant Agreement

Scope of Work

Livestream Fundraising Consultant:

Period of Engagement: *Oct 15 – January 15*

Budgeted Rate: 20,000

Project Description/Background:

The Livestream Fundraising Consultant will support Save the Children's livestreaming fundraising initiative within the larger Peer-to-Peer team. The primary focus of the consultancy will focus on expanding Save the Children's network of volunteer fundraisers ahead of our annual flagship #GamingTuesday Event that will be held December 1-December 15 2026.

This role requires extensive industry expertise, a well-established professional network, and a demonstrated ability to navigate and build relationships within the livestreaming and digital creator landscape.

Save the Children's livestream fundraising program has been active for more than a decade, with a presence across platforms including YouTube and Twitch and engagement within a wide range of livestreaming communities. These include gaming and creator communities associated with titles and publishers such as Helldivers, Assassin's Creed, World of Warships, Funcom, and others.

Description of Services:

Save the Children US is seeking Consultant to help expand its livestreaming program increasing its fundraising potential and brand awareness within the livestreaming space.

1. Recruitment of fundraisers ahead of our annual #GamingTuesday Fundraising event. Fundraisers are unpaid volunteers interested in supporting Save the Children's mission through this annual event. The majority of our fundraisers have been Twitch Streamers, however we have had other types of creators join in the past and are not restrictive as to platform. The consultant will build a recruitment strategy, pipeline, and communications plan leading up to and during the event, coordinating with our internal staff, to ensure that recruitment efforts do not overlap with staff recruitment or past fundraiser contacts and that fundraisers being recruited adhere to Save the Children's policies.
2. Management of fundraisers before, during and after #GamingTuesday, including onboarding fundraisers onto Tiltify, supporting communications in Discord, Email and Social media, providing fundraising materials and talking points and engaging with fundraisers during the event while they are fundraising.
3. Attend Twitch-Con (paid) as a networking as a recruitment opportunity as well as support Save the Children's networking event.
4. Post event fundraiser follow up, including coordinating fundraising rewards and event reporting.
5. Attend meetings with core Save the Children team.
6. Maintain active creator and community presence on platform(s) of choice (I.E Twitch/YouTube)

Sample Deliverables and Payment Schedule:

<i>Deliverable</i>	<i>Level of Effort</i>	<i>Payment Amount</i>
October	10%	
November	40%	50%
December	40%	
January	10%	50%

Upon completion of hours worked, the consultant will provide a comprehensive handover note detailing the status of existing activities/projects.

Consultant Qualifications:

The consultant should possess the following educational and professional qualifications for the execution of this scope of work:

- Established and active within the livestreaming/social content creator space.
- Knowledge of Microsoft and google suite including excel/sheets.
- Familiarity with content creation and editing software.
- Experience of networking with other creators and industry professionals and a broad existing network of U.S based creators that can be leveraged for this role.
- History of fundraising for a cause. Does not need to be Save the Children, but should have experience in utilizing fundraising tools like Tiltify and understand the fundraiser mindset, best practices and needs.
- Effective communication, analytical and writing skills.
- Fluency in written and spoken English.

Consultant How to Apply:

Please submit a CV, cover letter, social links and fundraising history to Lisa Smith (lsmith@SaveChildren.org)

Management of Consultancy

The consultant's main point of contact will be Erika Jones – Lead Livestreaming fundraising will be supported by Lisa Smith, Managing Director Peer to Peer. Erika Jones will be the point of contact on the contract and billing issues.